File No. J-11017/12/2017-REVII Government of India Ministry of Rural Development Department of Rural Development MGNREGA Division

Krishi Bhawan, New Delhi Dated: 17th of August, 2017

To,

The Principal Secretaries / Secretaries of all States / UTs Department of Rural Development / Panchayati Raj (In-charge of MGNREGA)

Subject:- 'Janmanrega' Citizen-centric Mobile Application (CCMA)-regd.

Dear Sir / Madam,

Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) has inherent provisions for proactive disclosure of information to its citizens in reference to implementation of the MGNREGS. Citizen awareness is a key to efficient, effective and transparent execution of the scheme, while the programme rests on participation principles. Paradigm shift from an employment-oriented to a sustainable and productive livelihood support programme warrants greater public engagement. Mobile phone acts as a mode of communication with people at farther places, with greater ease and lesser time.

As you are aware, the Ministry of Rural Development (MoRD) launched a Citizen-centric Mobile Application (CCMA) – 'Janmanrega' on 19th of June 2017. This was launched by Hon'ble Minister of Rural Development. Janmanrega has been developed with collaboration between the MoRD, National Informatics Centre (NIC) and National Remote Sensing Centre (NRSC, Hyderabad).

It is my pleasure to inform you that a Beta Version of Janmanrega Android Application is now available at the Ministry's MGNREGA Website (http://nrega.nic.in) that will allow locating already geotagged more than 1.8 crore Mahatma Gandhi NREGA Assets within ISRO's Bhuvan Map Interface along with their attributes and two photographs using an Android mobile phone. Citizens will also be able to provide feedback about assets that have been created under the programme.

Janmanrega is an instrument for information flow to and from ground-level, which will connect citizens with the system. An initiative towards good governance, Janmanrega is an interface to improve quality of public services.

I solicit your support for popularizing the app and ensure a mass publicity. MGNREGS Functionaries, such as Gram Rojgar Sahayaks (GRSs) may also be encouraged and involved

to carry out mass campaigns & demonstration sessions of the app in Gram Sabhas and other village meetings and congregations.

Janmanrega app will go a long way in reinforcing the Ministry's resolve towards good governance along transparency and accountability.

'Janmanrega' can be downloaded from: http://nrega.nic.in/netnrega/Janmanrega.htm

Yours faithfully,

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(Aparajita Sarangi) Joint Secretary, MGNREGA

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